

FOX PAINE III TO ACQUIRE ICICLE SEAFOODS, INC.

New York, NY, San Francisco, CA and Seattle, WA – August 5, 2007 – Fox Paine Management III, LLC (Fox Paine III), the San Francisco and New York-based private equity firm, today announced that FP Icicle Holdings, Inc., a company formed by investment funds managed by Fox Paine III, has entered into a definitive agreement to acquire Icicle Seafoods, Inc. (Icicle Seafoods), a diversified seafood harvesting and processing company with processing facilities operating throughout Alaska in most major fisheries. The transaction, which is subject to customary closing and regulatory conditions, is expected to close within ninety days. Financial terms were not disclosed.

Icicle Seafoods, headquartered in Seattle, Washington, is one of the world's largest processors of wild salmon, pollock and crab with operations in Alaska, Washington, Oregon, Japan and Chile and employs approximately 2,200 people.

Don Giles will continue to lead the Company as Icicle Seafoods' President and Chief Executive Officer. Mr. Giles, together with the rest of Icicle Seafoods' leadership team, will continue to run the business.

W. Dexter Paine, III, President of Fox Paine III, said "We are proud to team up with one of the most experienced management teams and employee groups in the seafood industry and to support Icicle Seafoods' long-term business goals to invest in and grow its business. Icicle Seafoods has long been a leading operator in the Alaska and Pacific Northwest seafood industry. Icicle Seafoods' talented employees and management team have built a great business, and we hope to help them continue to grow and develop and to create new opportunities for Icicle Seafoods, its employees and customers worldwide."

Mr. Giles said, "In Fox Paine III we have found a strategic partner who will help Icicle Seafoods realize our vision to grow our operations in current and new markets while remaining true to our heritage. Through this transaction, Icicle Seafoods will greatly increase its access to growth capital while also providing liquidity for our existing shareholders. Our relationship with Fox Paine III will enable us to accelerate the prosperous growth of the company while strengthening our position as one of the world's leading diversified seafood harvesting and processing companies."

The board of directors of Icicle Seafoods has approved the merger agreement and has resolved to recommend that Icicle Seafoods' stockholders adopt the agreement. Members of Icicle Seafoods' senior management team, including Mr. Giles, Dennis Guhlke, Chief Financial Officer, and other members of the board of directors have reached agreements to vote their shares in favor of the transaction.

About Icicle Seafoods, Inc.

Icicle Seafoods is one of the largest and most diversified seafood companies in Alaska. Icicle Seafoods' core business is the primary processing of seafood including salmon, pollock, crab, halibut, cod, sablefish and herring in all major fisheries throughout Alaska, with both on-shore and floating processing facilities. Other operations include the production of surimi-based seafood products in Bellingham, Washington, as well as the importing and trading of other seafood products. Icicle Seafoods' products are sold throughout the world to a variety of customers including industrial, wholesale, food service and retail markets. Providing these markets with the highest quality seafood has been a founding principle of Icicle Seafoods.

About Fox Paine Management III, LLC

Fox Paine III provides equity capital for management buyouts, going private transactions, and company expansion and growth programs. Fox Paine III engages exclusively in friendly transactions developed in cooperation with a company's management, board of directors, and shareholders. For further information see www.foxpaine.com.

Contacts:

For Fox Paine III:
Andy Brimmer / Marin Kaleya
Joele Frank, Wilkinson Brimmer Katcher
212-355-4449 ext. 140

For Icicle Seafoods:
Don Giles
Icicle Seafoods, Inc.
206-282-0988

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